#SystemTransformation
Roadmap
GeSI's Commitment and
Call for Action to Make the SDGs a Reality

June 2016

Three categories of barriers need to be overcome to harness the transformative power of digital solutions for SDG achievement

Rules of the Game

E.g.,

- Inadequate regulatory environment in all regions, e.g., over-regulation of ICT sector in developed regions
- Limited awareness about digital solutions' potential towards SDG achievement among other stakeholders in all regions

Supply

E.g.,

- Lack of available capital for financing in all regions
- Lack of integrated standards across technologies in all regions

Demand

E.g.,

- Lack of ICT skills in all regions
- Low affordability of ICT solutions in developing regions and least developed countries

GeSI
GLOBAL e-SUSTAINABILITY INITIATIVE

Source: GeSI and Accenture Strategy Analysis, 2016

GeSI calls for joint action to overcome barriers and harness the transformative power of digital solutions for SDGs

Partnerships for joint action

ICT industry, e.g.,

- Raising stakeholders' awareness of the potential of digital solutions towards SDG achievement and supporting stakeholders to engage

- Engage with policy makers and other relevant stakeholders to create a market environment that works towards realizing the SDGs

- Fostering cross-industry collaboration and partnerships to boost positive private sector impact

- Improving the relevance of services towards SDG achievement, e.g., by adapting business models to low-income customers

- Taking responsibility on possible concerns about digital solutions' societal impact, e.g. digital trust

Policy makers

- e.g., improving ease of doing business and raise digital literacy rates through education

Multilaterals

- e.g., establishing risk-sharing mechanisms via Public-Private Partnerships and enable multi-stakeholder dialogues

Businesses from other industries

- e.g., collaborating to support the conversion of international standards

NGOs and donor organizations

- e.g., developing new and innovative projects that harness the potential of digital solutions for improving peoples lives, especially in resource constraint and marginalized environments

GeSI
GLOBAL e-SUSTAINABILITY INITIATIVE

Source: GeSI and Accenture Strategy Analysis, 2016

GeSI has made three strong commitments and will make the SDG agenda its central framework for action up to 2030

➔ To **steer the transformation** GeSI will monitor and transparently report ICT industry progress towards SDG achievement

➔ To **maximize positive impact on SDGs** GeSI will support its members to scale the digital solutions that are most required for SDG achievement

➔ To **foster responsibility and engagement** GeSI will develop principles for ICT industry responsibility and build and nurture strong partnerships for SDG achievement

GeSI
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Source: GeSI and Accenture Strategy Analysis, 2016

GeSI's roadmap moves from shaping the approach, to pilot delivery, to supporting impact at scale

System Transformation through digital solutions

Scale impact, continue to monitor and report impact, celebrate successes, adjust activity priorities, boost partnership engagement to catalyze digital solutions' full potential

Start delivering, report on progress, strengthen partner engagement, host first SDG event, and roll-out support for GeSI members' activities across all prioritized SDGs

Shape GeSI approach to monitor, report and drive ICT industry impact on SDGs, raise awareness, launch industry responsibility principles

Achieve a sustainable world by 2030 with all SDGs realized through responsible digital transformation

| 2016 | 2017 | 2018-2030 | **Time** |

Source: GeSI and Accenture Strategy Analysis, 2016

GeSI
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For each commitment GeSI has prioritized a set of activities to support SDG achievement

Commitments	GeSI priority activities
Steering the transformation	▪ Monitor progress of digital solutions / ICT industry contribution towards SDG achievement and publish annual progress reports on all SDGs ▪ Ensure alignment of all GeSI activities with SDG framework and inform prioritization of GeSI activities
Maximizing positive impact on SDGs	▪ Publish insights and analysis on specific SDG impact areas to share best practices and encourage action ▪ Support members to develop and scale digital solutions most required for SDG achievement
Fostering responsibility and engagement	▪ Develop and monitor overall principles of ICT industry responsibility ▪ Foster partnerships on SDG achievement, e.g., via identifying relevant stakeholders, enabling dialogue, etc. ▪ Organize annual/bi-annual events to share progress, launch and renew partnerships and catalyze action towards SDGs

Source: GeSI and Accenture Strategy Analysis, 2016